

**MEMORANDUM CIRCULAR**  
**NO. 12-09-87**

**SUBJECT: IMPLEMENTING GUIDELINES FOR COMELEC RESOLUTION 1967 SETTING RULES AND REGULATIONS GOVERNING ELECTION PROPAGANDA THROUGH MASS MEDIA IN CONNECTION WITH THE ELECTIONS FOR LOCAL OFFICIALS ON JANUARY 1988.**

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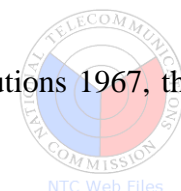
Pursuant to the provisions of Section 3 of COMELEC Resolution 1967, the National Telecommunications Commission (NTC) has been deputized to assist the COMELEC Committee on Mass Media in the implementation of the rules and regulations set in Resolution 1967. In view thereof, the National Telecommunications Commission hereby promulgates the following guidelines:

1. Mandatory Tape Recording and Reporting of Sponsored or Purchased AirTime.
  - a. It shall be mandatory for all radio and TV stations to record tape programs falling under any of the following categories during the election period:
    - public affairs programs;
    - news/commentaries;
    - political broadcasts or broadcast for political purpose; and
    - programs airing or telecasting “call-ins” or opinion/comments solicited from the public.

The tape recording of such programs shall commence immediately up to 17 February 1988 (election period) and shall be preserved for at least 30 days after the election period, unless otherwise ordered by the National Telecommunications Commission, to be made available to the National Telecommunications or its authorized representative.

The station owner/operator shall be solely and entirely responsible for their programming format and the programs aired by blocktimers or those persons, entities or groups who buy airtime from them.

- b. The name of the sponsor(s) of airtime sold, where the program format is either a public affairs program, news/commentaries or political broadcast should be reported in writing to the National Telecommunications Commission within three (3) days after the sale of airtime.
2. In order to ensure compliance to the provisions of Resolutions 1967, the National Telecommunications Commission (NTC) shall:



- a. Require, as may be necessary, the submission of program and operations logbooks, records and other pertinent documents;
- b. Direct radio stations to allow the NTC authorized representative, upon request and at a reasonable time to examine or go over their program logs at their radio station premises/offices;
- c. Monitor and record, when necessary, radio programs of radio stations through its authorized representative/s or by an authorized monitoring station/s; and
- d. Direct radio stations to make available to the NTC, upon request, tape recordings of programs as required in Resolution 1967.

Failure to comply to any of the provisions of COMELEC Resolution 1967 and this Circular shall constitute an election offense punishable with imprisonment of not less than one year nor more than six years, and shall not be subject to probation. In addition, the guilty party shall be sentenced to suffer disqualification to hold public office and deprivation of the right of suffrage. Further, the National Telecommunications Commission may, after due notice and hearing, suspend or cancel the Certificate of Public Convenience and Necessity or any authorization issued to operate a radio station t any franchise holder or operator of a radio stations who violates any of the said provisions.

Compliance is herewith enjoined.

This Circular takes effect immediately.

Quezon City, Philippines

**JOSE LUIS A. ALCUAZ**  
Commissioner

